



MEDIALITY
MULTIMODALITY
MATERIALITY

Moving Images 2017

Mediality – Multimodality – Materiality: Concepts for Media and Image Studies in the Era of the »Technosphere«

Bilingual Conference of the *Society of Interdisciplinary Image Science* on Moving Images in Kiel, Germany, 4th to 6th May 2017

The evolution of media has yielded masses of interfaces and display technologies, which concede and force novel multimodal types of representation. To consider these technologies in the context of contemporary image studies, an updated appreciation of media images needs to be added to the traditional concept of images, which derived from art history. We have to comprehend more than visual representation and visual perception to fully understand the structures of moving images, because they do not only address our vision, they address – modal or a-modal – all of our senses. This multimodal or multisensory understanding of images seems to be necessary to comprehend contemporary media technologies of interactive and digital moving images as well as future developments.

Within this convergent media- and image-ecosystem, concepts like materiality, embodiment and agency become important in describing and analyzing the global formations and interactions of human and non-human elements, individuals and technological ensembles. Peter K. Haff describes this era of hybrid networks

as »technosphere«, trying to characterize the dynamics of existing media ecologies. Therefore mediality, multimodality, and materiality can be used as fundamental concepts for a media- and image-theory of the »technosphere« – but there is a necessity to explore the sustainability, scope and interconnections of these interdisciplinary concepts.

The conference is organized by the *Society of Interdisciplinary Image Science* and the *Research Group Moving Image Science Kiel*. It takes place in the senators room (Sokratesplatz 2, Floor 7), on campus of the University of Applied Sciences Kiel. The conference languages are German and English, the participation is free of charge. The registration to the conference is possible per email via kontakt@bewegtbeeldwissenschaft.de until **23rd of April 2017**. You will find a campus map and further details online on www.movingimagescience.com. For further questions please feel free to contact Lars C. Grabbe and Patrick Rupert-Kruse.

THURSDAY, MAI 4TH

10:00 am	Welcome and Introduction
10:30 am	Dimitri Liebsch (GER) Transgressions. Philosophical Notes on Theory and Metatheory of the Moving Image.
11:30 am	Nicolas Oxen (GER) Specious Presence – A Process-Philosophical View on Temporality and Multimodality of the Digital Moving Image.
12:30 pm	Lunch Break
01:30 pm	Léa Perraudin (ENG) Capturing the Ephemeral. Experimental Interfaces and Snapchat as Messy Modes of Interaction in the Technosphere.
02:30 pm	Serjoscha Wiemer (GER) Algorithmical Image Aesthetics of Interference: The Glitch between Meta-Signification and Affective Materiality.
03:30 pm	Derrick de Kerckhove (ENG) Computer-Assisted Visualisation between Reality and Fiction.
04:30 pm	Coffee Break
05:00 pm	<i>Parallel Workshops</i> Anna Caterina Dalmasso (ENG) »Like Organs of One Single Intercoporeity« – Exploring New Forms of Synesthetic Spectatorship in ASMR Video Culture. Frank Geßner (GER) Alias Yederbeck Redux. Reenactment – Advertising* Sequence »Reveille with Beverly«.
07:00 pm	End of Day One

10:00 am	Jennifer Eickelmann (GER) The Image as Threat. About the Materiality of Mediatized Disrespect on the Internet.
11:00 am	Stefanie Johns (GER) About Hybrid Live-Images. The Live-Image as Image- and Media-Theoretical Friction between Empowerment and Disempowerment.
12:00 pm	Vladimir Rizov (ENG) Virtual Photography, Immersion, and Boundaries in <i>Grand Theft Auto V</i> .
01:00 pm	Lunch
02:00 pm	Lars C. Grabbe (GER) Signals in the Dataverse. About Phenosemiotic Potential of Cybernetic and Information-Theoretical Aesthetics.
03:00 pm	Katharina Gsöllpointner (ENG) Digital Kinesthesia. How Kinesthetic Features in Digital Art Integrate Sensory, Semantic, and Social Perception.
04:00 pm	Coffee Break
04:30 pm	<i>Parallel Workshops</i> Goda Plaum (GER) The Quartered Concept of the Term »Image« Tobias Held (GER) Design – Media-Materiality – Interfaces: Horizons of Design in the Perspective of Perception Theory
07:00 pm	End of Day Two
10:00 am	General Meeting of the Society of Interdisciplinary Image Science
12:30 pm	Conclusion and Farewell

SATURDAY, MAI 6TH